**DH Marketing**

**Changes in Power Query:**

1. Merge Purchase Column
2. Clean the purchase product name like (Catalog Purchase , Deals Purchase , Store , web Purchase)
3. Create Calendar table for Data filtration by date
4. Change Summarization (Sum) to Don’t Summarize
5. Merge and Unpivot Campaign columns
6. Created a column product type which have all the products and another column with its value.
7. Replace all Money spent in to Proper names just like I have rename the column to Money spent in and then the values to (Fish , Meat , Sweet etc)
8. Calculate Money in hand
9. Calculate total complains
10. Cleaning the data as it is possible format.